मध्य प्रदेश शासन
विज्ञान एवं प्रौद्योगिकी विभाग
मंत्रालय भोपाल

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प्रति

1. अपर मुख्य सचिव/ प्रमुख सचिव / सचिव
   म.प्र. शासन, समस्त विभाग।
2. आयुक्त / संचालक / विभागाध्यक्ष (समस्त), मध्य प्रदेश।
3. प्रबंध संचालक/ मुख्य कार्यपालन अधिकारी, निगम/मंडल/ संस्थान, समस्त मध्य प्रदेश।
4. राज्य सूचना विज्ञान अधिकारी, एन.आई.सी. विंध्यांचल भवन, भोपाल
5. कलेक्टर, समस्त जिले म.प्र.

विषय:- डिजिटल इंडिया पुरस्कार 2016 हेतु नामांकन के सम्बन्ध में।

उपरोक्त विषयांतर्गत लेख है कि आईटी/ ई-गवर्नेंस के क्षेत्र में उत्कृष्टता की पहचान करने एवं प्रोत्साहन करने के उद्देश्य से भारत सरकार द्वारा डिजिटल इंडिया अवार्ड्स 2016 का आयोजन किया जा रहा है।

इस अनुक्रम में राज्य सरकार के विभागों, जिलों, स्थानीय निकायो एवं सार्वजानिक क्षेत्रों के अनुक्रमों से निम्नलिखित 8 श्रेणियों में ऑनलाइन प्रस्ताव आमंत्रित किये जा रहे है:

1. Exemplary Online Service
2. Most Innovative Citizen Engagement
3. Web Ratna - MINISTRY/DEPARTMENT
4. Web Ratna - STATE/UT
5. Open Data Champion
6. Web Ratna District
7. Outstanding Digital initiative by Local body
8. Best Mobile App

पुरस्कार से सम्बंधित संक्षेपिका इस पत्र के साथ संलग्न है। विस्तृत विवरण वेबसाइट http://digitalindiaawards.gov.in पर उपलब्ध है। ऑनलाइन आवेदन दिनांक 15 अगस्त 2016 तक स्वीकार्य होंगे। अधिक जानकारी हेतु श्री आदित्य अग्रवाल, सलाहकार (डिजिटल इंडिया अवार्ड्स टीम), मे दूरभाष क्रमांक +91-11-24305380, ईमेल digitalindiaawards@gov.in पर संपर्क किया जा सकता है।

आपके कार्यालय/विभाग स्तर से संबंधित प्रस्ताव उपरोक्तानुसार ऑनलाइन प्रविष्ट किये जाने एवं संबंधित विभागीय कार्यालयों/ संस्थाओं/ अधिकारियों / कर्मचारियों को भी उपरोक्तानुसार प्रक्रिया में भाग लेने हेतु प्रेरित किये जाने का अनुरोध है।

संलग्न: उपरोक्तानुसार                                         भवदीय,

प्रमुख सचिव, विज्ञान एवं प्रौद्योगिकी विभाग
मंत्रालय भोपाल

**Greetings!**

**The Digital India Awards is here!**

We are excited to inform you that the call for Nomination to **Digital India Awards** 2016 (earlier known as WebRatna Awards) has just been announced! This new avatar of WebRatna reflects the overall vision of making India a Digital Superpower, the focus is on the digital initiatives and citizen engagement.

Log on to our website **http://digitalindiaawards.gov.in** to know more about the award categories, registration and nomination procedures. Well, for those who had been eagerly anticipating hearing this, the wait is just over!

We are pleased to announce that, in addition to the following existing categories:

- Exemplary Online Service
- Most Innovative Citizen Engagement
- Web Ratna - MINISTRY/DEPARTMENT
- Web Ratna - STATE/UT
- Open Data Champion

Three new Categories of Award have also been introduced:

- **Web Ratna District:** To reward the accomplishments of the District administration, which has displayed exemplary focus on providing online services and information to the citizen.
- **Outstanding Digital initiative by Local body:** The Award aims to felicitate outstanding Local Body initiative with a focus on providing exemplary information quality, extent of services provisioning by assessing the service maturity level, service catalogue, transparency, cost effectiveness and efficiency enhancement in terms of service delivery.
- **Best Mobile App:** India is going mobile. More people today are accessing the internet on their phone than ever before. The Award aims to honour the Best Mobile App launched by a Government entity. Nominated app should have well designed and intuitive mobile interface.

The Digital India programme is a flagship programme of the Government of India with a vision to transform India into a digitally empowered society and knowledge economy. If you are a part of Government entity which provides e-services or have citizen engagement, which has a prominent impact on the betterment of common man, and you feel the initiative deserves honouring, this is the right opportunity for the project to win a **Digital India Award**. The nomination could also be for an established initiative or a recently improved service, which has the desired potential. If you have come across any other such digital initiatives, please feel free to encourage the concerned authority for applying to the relevant category.

The last season of Awards saw an overwhelming success with nation-wide response and active involvement of numerous well-wishers. The season concluded with the esteemed dignitaries honouring the winners at an elegant grand finale witnessed by a large gathering at India Habitat Centre, New Delhi. Glimpses of Web Ratna Awards 2014 can be viewed here. Be sure, this season would be much more exciting and vibrant!

Web Ratna Awards has established a large following all over the country and commended deserving projects, thus

inspiring and encouraging others for good governance initiatives and we hope the same for Digital India Awards as well!

The last date for receipt of nominations is **15th August 2016!**

And finally, here's a gentle note to request the nominees to avoid any last minute rush for submissions so that the process is error free and complete in all aspects. So, please ensure to apply and submit the nominations well in advance.

Wishing you Good Luck and have a great season ahead...

**Team Digital India Awards 2016**

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